



**Peace Communications**

## **How can your business benefit from online communications?**

### **TOP 4 BENEFITS**

- 1) **Expansion** - Online communications will help broaden your prospectus and connect you directly to prospected consumers on a whole new level. Text and still photos may have worked well in the past, but there is nothing more powerful than live video content to market your products and/or services.

#### **Online Video Production includes**

- Commercials
- Corporate Introductions
- PSA's
- Mini Documentaries
- Event Promotions
- Virtual Tours
- Webinars
- Meeting and Event Coverage



- 2) **Exposure** - What better way to gain exposure for your business than through online media outlets. Peace Communications produces online television and radio shows specifically created to assist our clients in marketing their services to the community. This unique promotional vehicle is complementary to clients that purchase one of our 3 affordable video production packages!
- 3) **Easy Marketing** - There is no easier way to promote your services to the community than through online digital media. Unlike television commercials and advertisements, online media can be easily directed to a specifically targeted recipient or audience. Digital communications can be sent to your client email list and uploaded to your company web site as well as popular social networking sites such as YouTube, Myspace, Facebook etc.
- 4) **Empowerment** - Our unique services provides an affordable option to for Profit and Not for Profit businesses, enabling them to market their services to the community both affordably and effectively.

For details or to set up a free consultation, please contact  
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